

Media Evaluation Form

Rate each delegate, awarding from 1 to 5 in each category and subcategory using the scale listed above. Please total your scores and turn your sheet in at _____ after you have finished evaluating all Hearing Committees. Thank you for your time and expertise.

Delegate Name: _____

Delegation: _____

	Grammar and Journalist Style	Photos/ Content Multimedia	Voice	Submitted by the deadline	Caption/Social Advertisement Structure	Out of 20 Points
Assignment 1 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
Comments:						
Assignment 2 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
Comments:						
Assignment 3 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
Comments:						
Assignment 4 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
Comments:						
Assignment 5- Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
Comments:						

Overall Rating Scale

1	Incomplete	3	Accomplished
2	Developing/Satisfactory	4	Outstanding

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Delegate Name: _____

Delegation: _____

	Grammar and Journalist Style				Photos/ Content Multimedia				Voice				Submitted by the deadline	Caption/Social Advertisement Structure				Out of 20 Points
Assignment 6 - District	1	2	3	4	1	2	3	4	1	2	3	4	4	1	2	3	4	TOTAL
Comments:																		
Assignment 7 - District	1	2	3	4	1	2	3	4	1	2	3	4	4	1	2	3	4	TOTAL
Comments:																		
Assignment 8 - Pre State	1	2	3	4	1	2	3	4	1	2	3	4	4	1	2	3	4	TOTAL
Comments:																		

Overall Rating Scale

1	Incomplete	3	Accomplished
2	Developing/Satisfactory	4	Outstanding

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Rubric

One - Incomplete

- **Overall:** Not many or negative interactions with Media leads and fellow peers, Completed no requirements on time, if on camera, shows no personality and has a negative attitude, Not on task.
- **Grammar/Journalistic Style:** Language and Verbiage not appropriate for platform, Names are incorrectly spelled/displayed, No AP style, incomplete thoughts, many grammatical errors, Not told in third person.
- **Photos/Multimedia Content:** Not focused, has no relation to actual content displayed in caption, audience cannot understand the correlation between story and caption.
- **Voice:** No creative point of view used in regard to word choices or color, no clear angle or very bland storytelling, doesn't communicate the overall message of the Texas Youth and Government Program through delivery.

Two - Developing/Satisfactory

- **Overall:** Good or Okay interactions with all Media leads and fellow peers, completed some to little requirements on time, if on camera, shows no personality and okay attitude, Not always on task.
- **Grammar/Journalistic Style:** Language and Verbiage not appropriate for platform, Names are correctly spelled/displayed, AP style used in certain sections, incomplete thoughts, little grammatical errors, Not told in third person.
- **Photos/Multimedia Content:** Although Focused, the audience still cannot understand the correlation between story and caption.
- **Voice:** Basic creative point of view used in regard to creative direction (including word choices or colors) , has direct angle and basic outline of storytelling, somewhat communicates overall message of the Texas Youth and Government Program through delivery.

Three - Accomplished

- **Overall:** Shows leadership qualities through interactions with all Media leads and fellow peers, Completed some requirements on time, if on camera, shows personality and good attitude, Somewhat to always on task.
- **Grammar/Journalistic Style:** Language and Verbiage appropriate for platform, Names are correctly spelled/displayed, AP style used overall, complete thoughts, little to no grammatical errors, Told in third person.
- **Photos/Multimedia Content:** Focus is fairly clear but one or two areas detract from the primary angle. Audience can understand the correlation between story and caption. Good quality.
- **Voice:** Average to great creative point of view used in regard to creative direction (including but not limited to: word choices, color, graphics, stickers, music, etc.), has direct angle and basic outline of storytelling, effectively communicates the overall message of the Texas Youth and Government Program through delivery.

Four - Outstanding

- **Overall:** Shows leadership qualities through interactions with all Media leads and fellow peers, Completed all requirements on time, if on camera, shows personality and great attitude, Always on task.
- **Grammar/Journalistic Style:** Language and Verbiage highly appropriate for platform, Names are correctly spelled/displayed, AP style used overall, complete thoughts, no grammatical errors, Told in third person and other points of view if necessary.
- **Photos/Multimedia Content:** Focus is completely clear with attraction to primary angle centered. Audience can understand the correlation between story and caption. Amazing quality.
- **Voice:** Outstanding creative point of view used in regard to creative direction (including but not limited to: word choices, color, graphics, stickers, music, etc.), has direct angle and easy to track rehearsed outline of storytelling and effective communication of the overall