



# TEXAS YOUTH AND GOVERNMENT

## Youth and Government: Social Media Section Rubric

Student Name: \_\_\_\_\_ Mini Team: \_\_\_\_\_

	<b>Incomplete</b> 1 point	<b>Developing</b> 2 points	<b>Accomplished</b> 3 points	<b>Advanced</b> 4 points
Assignment Expectations	Completed 1 or 2 posts; did not sign posts with initials; Missed mandatory one-hour coverage slot OR missed all deadlines and check-ins.	Completed 2 posts (for Facebook or Instagram) or 3 posts (for Twitter and Snapchat); did not sign posts with initials; mandatory one-hour coverage incomplete; Missed a deadline or check-in OR did not stay on task.	Completed almost all posts and one-hour coverage requirements. Signed posts with initials. Did not stay on task OR missed a check-in.	Completed all posts and mandatory one-hour coverage. Signed post with initials. Stayed on task with assignments given. Met all check-in times and deadlines.
Journalistic Style	Has many errors in journalistic style. Names are misspelled; contains multiple spelling errors. Does not attempt AP style.	Has several errors in journalistic style. Captions are spell checked and all names are correct; contains several grammatical errors. Makes an attempt at AP style.	Has few (one or two) errors in journalistic style. Captions are spell checked and all names are correct; contains few grammatical errors.	NO errors in journalistic style. Captions are well edited. NO spelling errors. AP sty
Caption Structure	No clear angle; story is rambling and awkward. Story is choppy; organization is unclear; few effective transitions; not in inverted pyramid.	Captions lack strong sense of unity and focus; several areas seem to detract from angle. Jumps around too much; not in inverted pyramid.	Focus is fairly clear but one or two areas detract from the primary angle. Captions is organized and connections are clear.	Focus of captions are clear and nothing detracts from primary focus.
Score:				

**Total Score:** \_\_\_\_\_

**COMMENTS/FEEDBACK:**