



# TEXAS YOUTH AND GOVERNMENT

## Youth and Government: Broadcast Media Section Rubric

Student Name: \_\_\_\_\_

	<b>Incomplete</b> 1 point	<b>Developing</b> 2 points	<b>Accomplished</b> 3 points	<b>Advanced</b> 4 points
Assignment Expectations	Completed 1 LIVE stand up or less per day. OR stand up package incomplete. OR lacking in storyboard, prep work, etc. OR missed all deadlines and check-in times.	Completed 2 LIVE stand ups, but did not meet 30-second minimum requirement. OR stand up package incomplete. Missed a pre-work submission, deadline or check-in time. OR did not stay on task with stories.	Completed 2 LIVE stand ups but did not stay on task OR missed check-in. Met almost all check-in times. Turned in storyboard and interview questions prior to stand up. OR completed stand up package but with some components missing.	Completed 2 LIVE stand ups that meet 30-second minimum. OR completed 1 stand up with B-roll and on-camera interview. Met all check-in times. Stayed on task with assignments given. Turned in storyboard and interview questions prior to stand up.
Presentation/Delivery	Delivery needs improvement. Grammar needs improvement. Content not compelling.	Choppy delivery, errors in grammar, contents not very compelling.	Relatively interesting, maintained on-camera presence, rehearsed, good grammar.	Interesting, well-rehearsed, maintained on-camera presence, compelling delivery, grammatically correct, paced well.
Story Structure	No clear angle; story is rambling and awkward. Story is choppy; organization is unclear; few effective transitions; not in inverted pyramid.	Story lacks strong sense of unity and focus; several areas seem to detract from angle. Jumps around too much; not in inverted pyramid.	Focus is fairly clear but one or two areas detract from the primary angle. Story is organized and connections are clear. Story is not in inverted pyramid.	Focus of story is clear and nothing detracts from primary focus. Story is in inverted pyramid form with info in descending order of importance.
Score:				
				Total Score (out of 12):



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**COMMENTS/FEEDBACK:**

